

## **M&M'S X MARVEL 2026 – FAQs – UK**

### **Who is the promotion open to?**

The promotion is open to UK and ROI, residents aged 18 years and over, excluding employees of the Promoter, their families, agents or anyone else professionally connected with this Promotion.

### **When can I enter?**

The main promotion is open from 00:00:01 on 13<sup>th</sup> April 2026 to 23:59:59 on 5<sup>th</sup> July 2027. There will also be a wrap up draw for entries received between 6<sup>th</sup> July 2026 to 31<sup>st</sup> December 2026.

UK only: Tesco promotional prize pool will be applied for entrants to the main promotion from 00:00:01 on 13<sup>th</sup> April 2026 to 5<sup>th</sup> July 2026.

### **How do I enter?**

Purchase necessary. Scan the QR code on advertising material presenting the promotion or visit [www.mms.com/marvel-select-your-country](http://www.mms.com/marvel-select-your-country) and complete the online entry registration form by entering the last 4 digits of your promotional pack barcode and your full name, email address and mobile number. UK only entrants to select their retailer.

If entering from ROI, a skill question will need to be answered before registering your barcode and personal details.

### **What packs are included?**

Purchase any promotional pack of M&M's Peanut, M&M's Crispy, M&M's Choco or M&M's Minis.

### **What can I win?**

There are 2,002 prizes to be won which are available to all residents of UK and ROI who have taken part in the main promotion.

- 1 x Heroic trip to Disneyland® Paris for 4 people (the "**Main Prize**").
- 2,001 x £20 vouchers for [m&ms.com/en-gb](http://m&ms.com/en-gb). ROI winners will receive Euro vouchers.

### **What can I win in the wrap up draw?**

- 1 x £50 voucher for [m&ms.com/en-gb](http://m&ms.com/en-gb). ROI winners will receive Euro vouchers.

### **If I purchased in Tesco, what can I win?**

For Tesco shoppers there will be an additional prize draw to win a Heroic Cruise trip for four people.

### **What is included with the heroic trip to Disneyland® Paris?**

- Travel: Return standard class Eurostar travel from London or flights from major international airports in London / Dublin to Paris, France (inclusive of all applicable airport taxes, fees, and duties).
- Transfers: Return station or airport transfers to hotel in Chessy, France
- Accommodation: 1 night's accommodation at the Disney Hotel New York - The Art of Marvel, Chessy, France based on 4 adults sharing one superior room with 2 double beds, including breakfast and free park shuttle bus – arranged and provided by Disneyland® Paris.
- 2-day access to the Disney® Parks for 4 people - arranged and provided by Disneyland® Paris
- Travel Insurance.

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### **What's included with the Tesco-only Heroic Cruise trip?**

- 1) Three (3) or Four (4)-night Disney Cruise Line holiday for winner and up to three (3) persons, to be taken aboard the Disney Dream departing from Southampton, England. The Holiday Package is subject to the conditions set forth below.
  - £100 per person travel costs to Port of Southampton
  - Ground transportation for up to Four (4) persons or voucher(s) for local transportation from the Arrival point to the hotel, from the hotel to Port of Southampton, and from Port of Southampton to the Arrival Point (at the discretion of Disney);
  - One (1) stateroom aboard the Disney Dream (location/category at the discretion of Disney) with a maximum occupancy four (4) people;
  - All meals onboard the Disney Dream (excluding specialty and fine dining);
  - Pre-paid onboard gratuities for the stateroom host/hostess, dining room server, assistant server and head server;
  - Taxes, Fees, and Port Expenses (as defined on the Disney Cruise Line website).

### **How do I know if I have won?**

Winners will be notified by a confirmation text message to the mobile number provided upon entry of the promotion.

### **Can I enter more than once?**

Yes, you can enter once a day, up to a maximum of 10 entries.

### **Can I win more than once?**

There is only one Heroic trip to Disneyland® Paris for 4 people. If you are lucky, you may win more than one M&Ms.com/en-gb code.

### **What will the information I have submitted be used for?**

Your information will be used to fulfil this promotion and the delivery of your M&M'S prize. Opt in information will be used to share personalised marketing offers from M&M'S® and other Mars Wrigley brands via email and other electronic channels. For more information, please take a look at the Mars privacy policy: <https://www.mars.com/privacy>

### **Do you need further assistance?**

Please get in touch with the Mars Wrigley Care team via the [CONTACT US](#) page on this site and we'll be happy to assist you.